

Dear All,

Santana Row is proud to celebrate the arrival of 2016 Fall Festival (The Mehregan). In partnership with the Iranian Federated Women's Club (IFWC), live music and performances will be free and open to the public to welcome the Fall.

The Mehregan is an ancient festival of Persian origin and celebrated for more than 3,000 years. Ever since the starting, our organization is involved in lending a helping hand to bring all people whenever and wherever required to celebrate the start of Fall. During the course of the event, **we will be looking for sponsors.**

Our event not only aims to celebrate the start of fall, but to come together to promote art, culture, cultural activities and events in our Bay Area communities. Since you were a great supporter of our activities always, we look forward for your contribution and participation in this event as well.

We look forward for your support and excited to celebrate this special day with us. Anyone who would like more information can reach out to the contact below.

WHO: Iranian Federated Women's Club/ Payvand, in proud partnership with Santana Row

WHAT: The Mehregan 2016 Celebration

WHEN: September 22, 2016 at 6:00 pm- 9:00 pm

WHERE: Park Valencia at 377 Santana Row, San Jose, CA 95128

WHY: To celebrate the start of Fall with food and entertainment

For more information:

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www.payvand.org

<http://www.santanarow.com/events/celebrate-mehregan-at-santana-row>